



PROGRAM 2017



Women's Added Value
in the Economy

WHAT IS THE FUTURE OF JOBS? WHICH JOBS HAVE A FUTURE?

Tuesday, January 31st, 17:30 - 21:30
FER - Rue de Saint-Jean 98 - 1211 Geneva





Women's Added Value
in the Economy

WHAT IS THE FUTURE OF JOBS? WHICH JOBS HAVE A FUTURE?

Challenges and opportunities in the digital revolution

Artificial intelligence has reached new frontiers with machines now surpassing humans in activities that require creativity and intuition. As a result, half of today's jobs could potentially be automated in the future.

On one hand some researchers argue there won't be enough new positions created to make up for the lost ones; on the other, machines could be absorbing the most routine aspects of our jobs, freeing us up to concentrate on more creative and value-added activities.

Join the next CWF WAVE Conference and discover the risks and opportunities of the digital revolution. Follow the presentations and moderated panel discussion of thought leaders and business experts on Digital Revolution, where the following questions will be addressed. How can we prepare for this faster-than-ever paced technological revolution? Which jobs may stay and which new ones will be created? What could future factories look like? How will we work in the future? What will the impact be on the individual?

The conference will be held in English.

PROGRAM 2017

17:30 - 18:00

REGISTRATION

18:00 - 19:00

WELCOME & INTRODUCTION

Valentina Gizzi

President CWF

SPEAKERS

Dr. Matthias Kaiserswerth

Senior Consultant, Headlights Group AG

Haig Alexander Peter

Executive Consultant, IBM Research
THINKLab Zurich

Jean-Luc Favre

Managing Director, ABB Secheron Ltd

Myriam Rosenkranz Denk

Human Capital Lead, Deloitte

Prof. Christian Hildebrand

Professor of Marketing Analytics, UNIGE

Shanthi Flynn

Chief Human Resources Officer, Adecco

19:00 - 20:00

PANEL DISCUSSION, Q&A

MODERATOR

Muriel Gabus-Siki

Independent Journalist

CLOSING REMARKS

Federica Stoppa

WAVE Project Leader

20:00 - 21:30

COCKTAIL DINNER & NETWORKING

VENUE

Fédération des Entreprises Romandes (FER)

Rue de Saint-Jean 98 - 1211 Geneva

TPG Bus/Tram N° 1, 7 and 15 - Stop: Isaac Mercier. **Train** - Stop: Genève Cornavin
We recommend the use of public transportation. Parking Seujet is very limited.

SPEAKERS



Dr. Matthias Kaiserswerth

Senior Consultant,
Headlights Group AG

Since 2016 Dr. Kaiserswerth has been consulting on aspects of digitalization, innovation, and change management. Before that he worked for 27 years at IBM. Other than a three-and-a-half-year interruption, where he served as key account manager on the commercial side of IBM, managing the global relationship with a large international industrial client, he spent his entire career in IBM Research. After 12 years as researcher in Switzerland and the US, he was promoted to Director of IBM Research-Zurich; a position he held for more than 11 years. Matthias Kaiserswerth studied computer science at McGill University, Canada and Friedrich-Alexander University, Germany, where he also later obtained his doctorate in engineering.



Haig Alexander Peter

Executive Consultant,
IBM Research
THINKLab Zurich

Haig A. Peter is a Cognitive Computing Ambassador at IBM Research - Zurich having joined the IBM Corporation in 2000. As an ambassador at IBM, Haig

meets with hundreds of clients annually to help them understand how cognitive computing systems can learn and interact naturally with people to extend what either humans or machines could do on their own, particularly when it comes to making better decisions by penetrating the complexity of Big Data. Haig is a keynote speaker on cognitive computing and Watson in Healthcare-Oncology and the Global Technology Outlook which identifies significant technology trends and high-impact disruptive technologies leading to game-changing products and services over a 3 to 5 year horizon.



Jean-Luc Favre

Managing Director,
ABB Secheron Ltd

Jean-Luc Favre is Managing Director of ABB Secheron Ltd and has business experience within ABB for over 18 years. He has been Group Vice President since 2009 for the Railway Customer Segment of the Group. His business experience focuses on organisational changes and increasing performance in the world wide market of the Railway business through new business models. He knows about international competition and implementing strategies successfully. Jean-Luc Favre also plays a strong role within the local economic and political scene and since 2011 he holds the chair of President within the Swiss Employers Association of Geneva.



Myriam Rosenkranz Denk

Human Capital Lead,
Deloitte

Myriam Rosenkranz Denk has more than 15 years of experience in Consulting and Industry across several countries. She leads Deloitte's Human Capital practice in Switzerland. For the last 4 years she has grown and led the Organization Transformation and Talent practice in Human Capital in Switzerland, where we serve some of the world's largest international organizations on their most difficult people challenges. Myriam's professional experience ranges from strategic change programs to HR strategies and implementations to managing people adoption and risks of large scale digital transformations. She has worked extensively across all industries.



Prof. Christian Hildebrand

Professor of Marketing
Analytics, UNIGE

Christian Hildebrand is Professor of Marketing Analytics at the University of Geneva. He teaches courses specializing in Big Data Analytics, Strategy for Business Analytics, and Computational Implementation of Experiments. He also consults companies in a large number of industries, including automotive,

consumer electronics, retailing, health care, and the financial industry. His research has been published in both leading academic journals and practitioner-oriented journals, such as Information Systems Research, Journal of Marketing Research and the Harvard Business Review.



Shanthi Flynn

Chief Human
Resources Officer,
Adecco

Shanthi Flynn joined the Adecco Group as Chief Human Resources Officer in March 2016. Upon graduating, she began her professional career at Ford Motor Company in the UK and joined the Boots Company in 1995, where she held positions of increasing responsibility becoming Director of HR for Boots International in 2000. In 2003, she joined AS Watson Group in Hong Kong and in 2005 she was promoted Group International HR Director. After founding her own consulting firm, S Flynn Consulting, in 2006, she became Senior Vice President Human Resources of Walmart Asia, based in Hong Kong.

MODERATOR



Muriel Gabus-Siki

Independent Journalist

Muriel GABUS-SIKI is a Swiss bilingual journalist, working in either French or English, with over 35 years' experience in TV journalism. Muriel alternates equally at ease as a journalist, presenter, producer or editor. Very well known amongst the Swiss French part of Switzerland, Muriel is a highly appreciated public figure. She studied in Switzerland and in the USA, holds a Master's degree in Broadcast Journalism from Boston University and a Bachelor's degree from the University of Washington in Seattle, USA.

WAVE COMMITTEE

WAVE Project Leader

Federica Stoppa

WAVE Committee

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WORK
AGENCY

ABOUT US



Founded in 1982 in Geneva, the Career Women's Forum (CWF) is a non-profit association reuniting some 250 executive women, representing more than 30 different nationalities, professionally active in all economic, political and social sectors of life.

The CWF's principal goal is to encourage women's professional development through sharing and exchanging of ideas, promote networking, and influence socio-professional life to achieve recognition and status as active and engaged professional women.

To strengthen the Forum's impact and reach, the CWF has developed partnerships with large multinational organizations. Today, 16 Corporate Members sponsor CWF membership for their female executives across the organization.

Career Women's Forum 1200 Geneva
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CORPORATE MEMBERS





WAVE PARTNERS

The CWF especially thanks the following companies for their support:



Lexmark

for providing various printed material.

Parenti Design

BRANDING STUDIO

for offering the WAVE brochure design and bags to all participants.



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for offering sponsored presents to all participants.

RICHEMONT

for offering a Montblanc pen to the speakers and moderator.